

EVENT AGENDA

THURSDAY, FEB 29	
1:00 PM – 5:30 PM	Attendee registration open Vendor Hall, 2nd floor
5:30 PM – 8:00 PM	Welcome reception 15th Floor Lounge & Terrace Hors d'ourves & cocktails
8:00 PM – 11:00 PM	OPTIONAL LOCAL EXPERIENCE: Austin Llive Music Crawl Leaves from Hilton Hotel, 500 E 4th Street
FRIDAY, MAR 1	
8:00 AM – 9:00 AM	Breakfast buffet
9:00 AM – 9:45 AM	Ortho 4.0: Embracing the Necessary Change in 2024 Ryan Elmore, Dr. Brandon Owen
9:45 AM – 10:45 AM	The New AI-Authentic Intelligence: Leveraging the Best Technology & Services to Up Your Connectivity Game Nic Bradfield, Jessica Bryson, Dr. Amy Jackson
10:30 AM – 11:30 AM	Meet Today's Ortho Digital Disruptors 3min elevator pitches from digital tech leaders redefining the ortho landscape
11:30 AM – 12:30 PM	Lunch buffet
DOCTOR TRACK	TEAM (PRACTICE) TRACK
Red River Ballroom	Bass Ballroom North Bass Ballroom South
TREATMENT TECH REDEFINING CLINICAL CARE	NEXT GEN DIGITAL IDB DIGITAL PRACTICE PERSONA
12:30 PM – 1:15 PM	Doing More with Less but Better: Increased Control with Custom Braces and Remote Monitoring Dr. Joshua Adcox
1:15 PM – 2:00 PM	Building a Virtual Wellness With Your Patients: Discovering the Power Behind the Augmented Intelligence Approach to Remote Patient Monitoring Dr. Adam Schulhof
2:00 PM – 2:45 PM	Coffee & Connections Vendor Hall
THE FUTURE OF FIX APPLIANCE TREATMENT	CLINICAL TECH TRANSFORMATION
2:45 PM – 3:30 PM	Simplifying Archwire Selection for a Custom Digital Workflow Dr. Bob Waugh
3:30 PM – 4:15 PM	How Machine Learning within AI is Advancing Steven Gardner & Ryan Wiliams
4:15 PM – 5:15 PM	The Problem with Conventional Braces... Dr. Brandon Owen
5:15 PM – 8:30 PM	Pre-Dinner Cocktails 5:15 – 6:00 PM Marvelless Mark: Turn it UP! Evening Edu-tainment 6:00 – 7:00 PM Dinner & Open Bar Service 7:00 – 8:30 PM

SATURDAY, MAR 2	
8:00 AM – 9:00 AM	Breakfast buffet
9:00 AM – 10:00 AM	The Naked Truth about 2024 Tracy Martin, Michelle Shimmin, Jill Allen
DOCTOR TRACK	TEAM (PRACTICE) TRACK
Red River Ballroom	Bass Ballroom
ADVANCED DIGITAL WORKFLOW: AI & BEYOND	ACCELERATING PRACTICE TRANSFORMATION
10:00 AM – 10:45 AM	3D Software to Optimize Orthodontic Treatments: From the Computer to the Patient Dr. Jean Marc Retrouvey
10:45 AM – 11:30 AM	In-office Orthodontic Digital Workflow Dr. Jason Cope
11:30 AM – 12:30 PM	Be a Voice, Not an Echo: Defining Leadership and Communication in Orthodontics Jill Allen
	Maximizing Orthodontic Team Excellence: Leadership, Professional Growth, and Emotional Intelligence Mastery Michelle Shimmin
	Lunch buffet
12:30 PM – 1:15 PM	Game On: Winning Strategies for Transitioning Your Orthodontic Practice from Analog to Digital Ryan Moynihan & Jessica Bryson
1:15 PM – 2:00 PM	A Perfect Storm for Digital Treatment? What the Data Says Oliver Gelles
2:00 PM – 2:45 PM	The Art of Clinical Photography: Better images benefit your patients and your practice alike Hands-on workshop (bring your gear) Suzanne Lacombe
	Coffee & Connections Vendor Hall
2:45 PM – 4:15 PM	Over the Edge: Transformation stories from practices have have bridged the digital divide Dr. Jared Gianquinto, Dr. David Richter, Dr. Pat Brady, Dr. David Jolley, Dr. Melanie Wang, Dr. Cheryl Aldridge, Dr. Paul Trotter
4:15 PM – 4:30 PM	Closing Statements Ryan Elmore
4:30 PM – 5:45 PM	Illuminate Ortho Podcast LIVE Dr. Chris Cetta hosts Dr. Brandon Owen, Dr. Melanie Wang & Dr. Jason Cope
5:45 PM – 6:30 PM	Tacos & Tequila: Lone Star Happy Hour Vendor Hall + Live Local Band
8:00 PM – 11:00 PM	OPTIONAL LOCAL EXPERIENCE: Austin Llive Music Crawl Leaves from Hilton Hotel, 500 E 4th Street
SUNDAY, MAR 3	
9:00 AM	All Exhibitors – Mandatory load out by 9:00 AM
10:00 AM	Hotel Checkout for All by 10:00 AM
10:00 AM – 12:00 PM	OPTIONAL LOCAL EXPERIENCE: Breakfast Taco Tour Leaves from Tommie Hotel